AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicat	ele box) EDERAL CA	NDIDATE	☐ STAT	E/LOCAL CA	NDIDATE
				arge During / Certification	
Station and	d Location:		M	Date:	
MX	JC (Birming	ham, AL	10	114/14
, Nationa	l Media Re	search, Pl	anning, an	d Placeme	nt,
being/on bet	nalf of: Gary	Palmer fo	or Congres	SS	
	lified candidat				
				epresenta	tives
THE RESERVE OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN TW	eral Electi		0011		WANT OF
election to be	e held on: No	vember 4	, 2014		
do hereby re	quest station (time as follows	3 :		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
Attach propo	sed schedule	with charges (if available):	1	

I represent that the payment for the above described broadcast time has been furnished by:

Gary Palmer for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jon Jones

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/13/2014

Date

To Be Signed By Station Representative

Accepted a

Signature

☐ Accepted in Part

Printed Name

☐ Rejected

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

Gary Palmer for Congress	
(name of federal candidate or authorized committee) hereby certify programming to be broadcast (in whole or in part) pursuant to this a	
□ does ■ does not	
refer to an opposing candidate (check applicable box). I further programming that does refer to an opposing candidate:	r certify that for the
(check applicable box)	
the radio programming contains a personal audio statement by identifies the candidate, the office being sought, and that the candid the broadcast.	
the television programming contains a clearly identifiable photogorimage of the candidate for a duration of at least four seconds, and a displayed printed statement identifying the candidate, that the candidate broadcast, and that the candidate and/or the candidate's authorized the broadcast.	simultaneously date approved the
The Ferrell	
signature of candidate or authorized committee	ee
JONATHAN FERRELL	
printed name	date

STATION: WXJC-AM

Birmingham, AL

ORDER#: 3120004

DATE:

10/14/2014

REP:

MARKET:

McGavren Guild Media LLC

AMOUNT: \$525.00

AGENCY:

NATIONAL MEDIA RESEARCH, PLNG&PLACEM

815 SLATERS LANE

MOD:

ALEXANDRIA, VA 22314

Stn Ver: 3 Last:

SALES OFFICE:

PHILADELPHIA

SLS PH: 412 421 2600

15

BUYER:

SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

AGENCY:

Roger.Rafson@genesismediaholdings.com

NATIONAL MEDIA

AGY CLI:

SPOTS:

CONTRACT # FOR INVOICING 4240041

Lee Weiland

ADVERTISER:

RESEARCH, PLNG&PLACEM Gary Palmer for Alabama 2014

AGY PRD:

INVOICE: NATIONAL MEDIA

PRODUCT:

est 5894 10/14-10/20

AGY EST: 5894

RESEARCH, PLNG&PLACEM

815 SLATERS LANE

FLIGHT:

10-14-2014 TO 10-20-2014

[]Unwired [X]Spot []Mod

ALEXANDRIA, VA 22314

TOT # OF DAYS:

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 10/14/2014 13:50

COMMENTS

DAV#4

10/14/2014: This is a revision to update daypart and spots. PLEASE CONFIRM TO CONFIRMATIONSNY@GENESISMEDIAHOLDINGS.COM OR IN RX IF YOU ARE SETUP. THANK YOU.

Rates are gross. Station will be billed for 15% commission on the net amount of this order.

DAI#			10/14/2014 10 10	0/14/2014			TOT \$105.00)	TOTAL SPOTS 3			
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
R	1	RT	.т	1:00PM	3:00PM	60	10/14/2014	10/14/2014	3	\$35	\$105	

Line 1 => Tu-Fri/M

DAY#	DAY#2		10/15/2014 To 10	0/15/2014				TOT \$105.00		TOTAL SPOTS 3		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
R	1	RT	W	1:00PM	3:00PM	60	10/15/2014	10/15/2014	3	\$35	\$105	

Line 1 => Tu-Fri/M

DAY#	DAY#3		10/16/2014 To	10/16/2014				TOT \$105.00		TOTAL SPOTS 3	
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1	RT	T	1:00PM	3:00PM	60	10/16/2014	10/16/2014	3	\$35	\$105

REP:

McGavren Guild Media LLC

BUYER:

IND LIGHTLE MILDIN RESEARCH, PLNG&PLACEM

815 SLATERS LANE ALEXANDRIA, VA 22314

MOD:

Stn Ver: 3 Last:

SALES OFFICE:

PHILADELPHIA

SLS PH: 412 421 2600

Lee Weiland

SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@genesismediaholdings.com

AGENCY:

AGY CLI:

NATIONAL MEDIA RESEARCH,PLNG&PLACEM

CONTRACT # FOR INVOICING 4240041

ADVERTISER:

Gary Palmer for Alabama 2014

10-14-2014 TO 10-20-2014

AGY PRD:

INVOICE: NATIONAL MEDIA

PRODUCT: est 5894 10/14-10/20 **AGY EST: 5894**

SPOTS: 15

RESEARCH, PLNG&PLACEM 815 SLATERS LANE

FLIGHT:

[]Unwired [X]Spot []Mod

ALEXANDRIA, VA 22314

TOT # OF DAYS: 7

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 10/14/2014 13:50

DAY#4

10/17/2014 To 10/17/2014

TOT \$105.00

TOTAL SPOTS 3

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1	RT	F	1:00PM	3:00PM	60	10/17/2014	10/17/2014	3	\$35	\$105

Line 1 => Tu-Fri/M

DAY#7	10/20/2014 To 10/20/20	114

TOT \$105.00

TOTAL SPOTS 3

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1	RT	M	1:00PM	3:00PM	60	10/20/2014	10/20/2014	3	\$35	\$105

Line 1 => Tu-Fri/M

TOTAL	Oct							Total
SPOT	15							15
CASH	525.00							525.00
TOTAL	525.00							525.00

APPROXIMATION OF ANY ARTHUR THE WORLD					Saland Carlot Control of the Control
time Daste	Involce #	Description	Balance Dun	Discours	Net amount
9.3.14	5894LV///A, KC-L	GPFA-CPFA-CPFA 5834	743.75	entages at the first party species and the	743.75

Check Total:

\$743.75

5-60 RA-01

TO BE DISHARD THE CORP. HAVE LANGUAGED DEFINED THE AT HE DOLLARS.

Granden njogs - propresopou

NATIONAL MEDIA RESEARCH PLANNING & PLACEMENT, LLC

OIS SLATERS LAME ALEXANDINA VIA 22314



38591

NUMBER

55 4763 14

PAY EXACTLY THE THE THE THE TABLE TO THE TAB

DATE

AMOUNT

Oct 13, 2014

3743 75

PRE 1-11-6 CHECH

WXLC-AM

1.4